

BUCKNELL INSTITUTE FOR PUBLIC POLICY  
HEALTHCARE PRICING SURVEY—TOPLINE RESULTS

Survey Conducted by YouGov, July 25- August 1, 2017  
N=1200

Who Seeks Price Information?	2
Health Care Price Shopping Strategies	3
Success at Finding Prices & Use of Information	4
Methodology	5

HEALTH INSURANCE STATUS, INCOME, ATTEMPTS

	<b>Average</b>
<b>Had Health Insurance in Past Year</b>	85.9%
<b>Family income less than \$40,000</b>	46.2%

**Tried to find price of healthcare procedure in past year**

<b>Overall</b>	<b>Had Health Insurance</b>	<b>Did not have health insurance in past year</b>
27.6%	28.6%	19.3%
	<b>Family Income Less than \$40,000</b>	<b>Family Income \$40,000 or more</b>
	23.0%	32.8%

<b>By Race</b>	<b>Percent who shopped for healthcare prices</b>
<b>Whites</b>	27.5%
<b>Black/African American</b>	22.8%
<b>Hispanic or Latino</b>	32.8%
<b>Asian</b>	33.6%
<b>All Other</b>	26.8%

<b>By Education Level</b>	<b>Percent who shopped for healthcare prices</b>
<b>No High School</b>	19.6%
<b>High School</b>	18.2%
<b>Some College</b>	29.4%
<b>2 Year Degree</b>	34.6%
<b>4 Year Degree</b>	33.0%
<b>Post-Graduate Degree</b>	42.0%

## HEALTH CARE PRICE SHOPPING STRATEGIES

Of those who price shopped:

<b>Number of healthcare providers consulted</b>	<b>Overall</b>
1	30.9
2	38.7
3	19.0
4	7.3
5 or more	4.2

<b>Type of medical care asked about prices*</b>	<b>Overall</b>
Screening/Diagnostic Tests	35.2
Outpatient Services	35.8
Doctor's visits	38.0
Hospitalization	20.0
Prescription Drug prices	35.1
Dental Care	32.4
Other	17.8

\*Totals add to more than 100% because respondents could indicate multiple categories

<b>Respondent asked about prices for # types of medical care</b>	<b>Overall</b>
0	2.8
1	52.4
2	20.3
3	15.7
4	5.4
5	2.9
6	0.54

## SUCCESS AT FINDING PRICES & USE OF INFORMATION

Of those who asked for prices:

<b>Were you able to get price information</b>	
<b>No, no providers gave information about the price of the procedure</b>	23.7
<b>Yes, some, but not all, of the providers gave price information</b>	49.0
<b>Yes, all of the providers gave price information about the procedure</b>	27.3

Of those who were got price information from at least one provider:

<b>Did you use the information to choose between healthcare providers?</b>	
<b>Yes</b>	67.7%

## METHODOLOGY

YouGov interviewed 1416 respondents who were then matched down to a sample of 1200 to produce the final dataset (800 gen pop cases, and college graduate oversample of 400 cases). The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey.

The combined matched cases were weighted to the gen pop sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and ideology. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified to a stratification on region, and a four-way stratification on gender, age, race, and education, to produce the final weight.