

BUCKNELL INSTITUTE FOR PUBLIC POLICY
PERCEPTIONS OF HIGHER EDUCATION SURVEY—TOPLINE RESULTS-
#METOO MODULE

Survey Conducted by YouGov America, March 26-March 31, 2018
N=1000

Generally speaking, what is your impression of the #metoo movement?

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Favorable	41	71	53	20	20
No opinion/Never heard of	38	25	39	47	35
Unfavorable	21	4	8	33	45

Do you think that the #metoo movement... (among those who have heard of the movement)

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Has gone too far	40	18	19	66	76
Has been about right	41	50	54	26	22
Has not gone far enough	19	32	27	9	2

In the future, how likely are the following things to happen as a result of the #metoo movement?

It will lead to workplaces creating stricter definitions of sexual harassment

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	42	43	57	42	42
Somewhat likely	45	42	37	51	49
Not very/not at all likely	13	15	7	8	9

It will lead men to be less likely to mentor women at their workplace

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	26	11	23	41	44
Somewhat likely	38	34	34	39	48
Not very/not at all likely	36	57	43	20	8

It will empower more women to come forward with allegations of sexual harassment

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	45	51	54	40	36
Somewhat likely	44	46	43	44	53
Not very/not at all likely	11	4	4	16	11

It will lead to more men being unfairly fired or punished at their jobs

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	34	18	34	38	47
Somewhat likely	36	37	39	45	46
Not very/not at all likely	30	45	27	17	7

It will lead to a decline in sexual harassment in the workplace

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	21	24	29	19	20
Somewhat likely	45	55	54	41	30
Not very/not at all likely	33	21	17	40	50

It will lead to the growing segregation of men and women in the workplace

	All Respondents	Democratic Women	Democratic Men	Republican Women	Republican Men
Very likely	24	10	17	34	42
Somewhat likely	32	27	31	39	45
Not very/not at all likely	43	63	52	27	13

METHODOLOGY

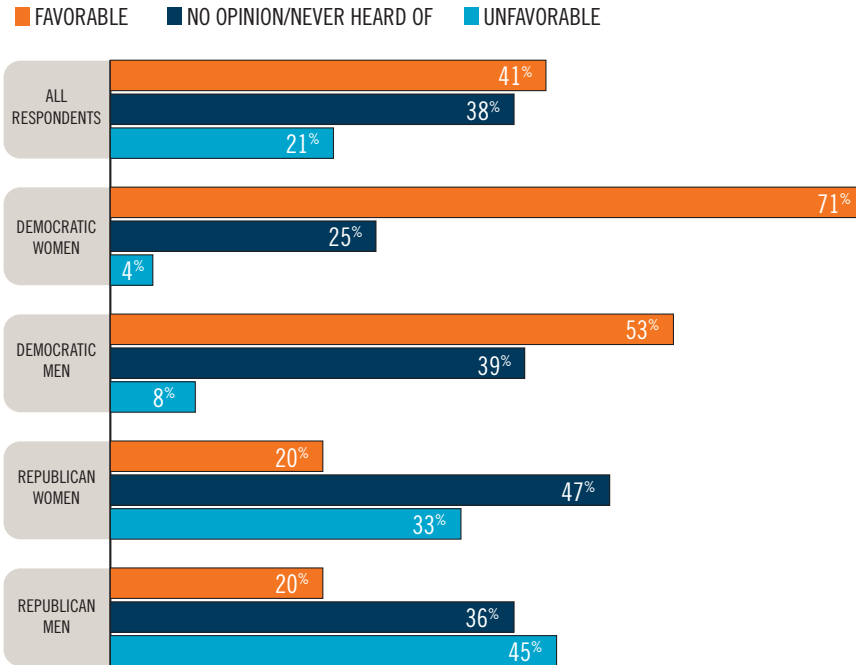
YouGov interviewed 1116 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

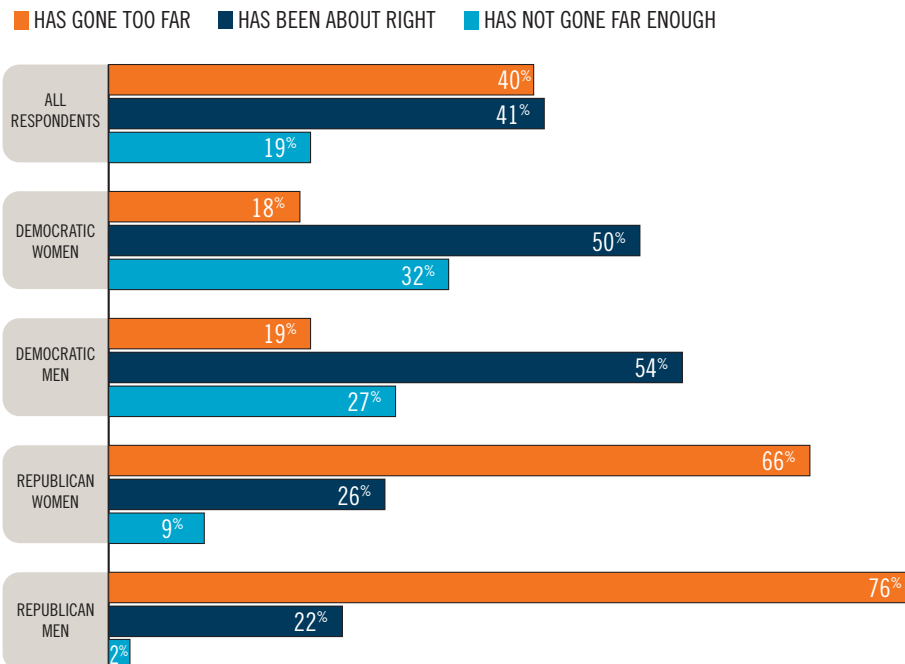
The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

Bucknell Institute for Public Policy Survey Finds Americans Deeply Divided on #MeToo Movement

Generally speaking, what is your impression of the #MeToo movement?

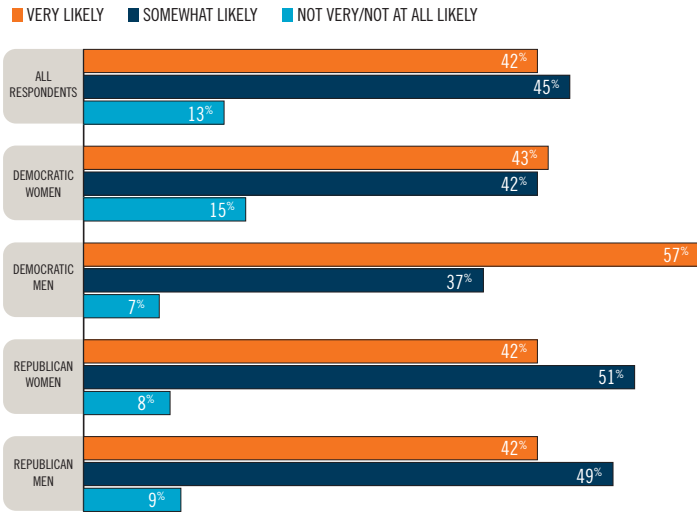


Do you think that the #MeToo movement... (among those who have heard of the movement)

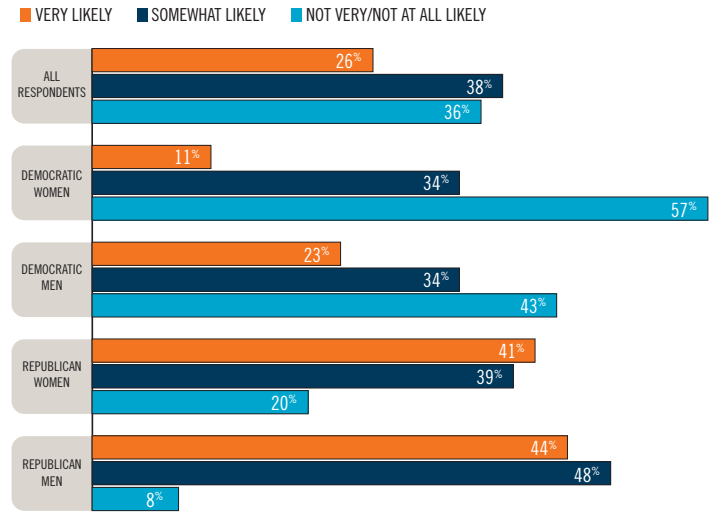


In the future, how likely are the following things to happen as a result of the #MeToo movement?

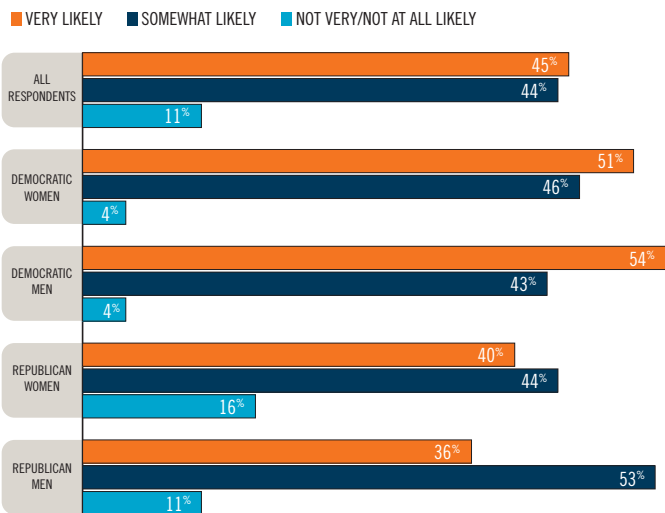
It will lead to workplaces creating stricter definitions of sexual harassment.



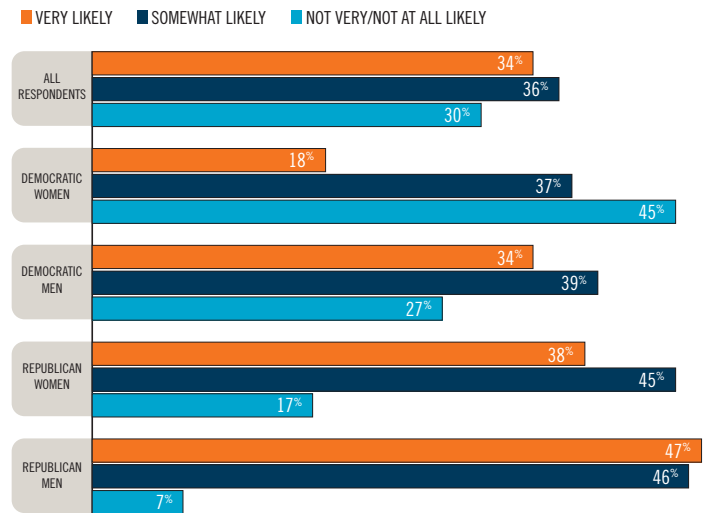
It will lead men to be less likely to mentor women at their workplace.



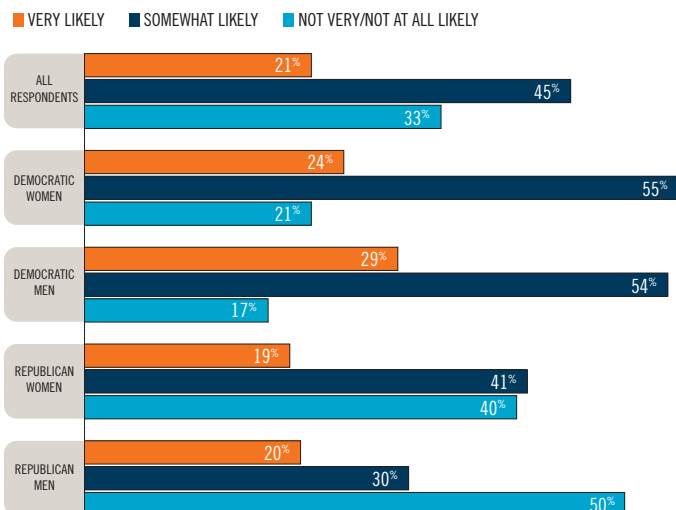
It will empower more women to come forward with allegations of sexual harassment.



It will lead to more men being fired or punished at their jobs unfairly.



It will lead to a decline in sexual harassment in the workplace.



It will lead to the growing segregation of men and women in the workplace.

