

BUCKNELL INSTITUTE FOR PUBLIC POLICY SPRING SURVEY

TOPLINE RESULTS- FREE TRADE MODULE

Survey Conducted by YouGov America, March 26-April 1, 2018

N=1000

The United States has entered into a number of free-trade agreements with other countries in recent years. On balance, do you think these free trade agreements have had a positive impact, a negative impact, or no impact at all on:

	Positive Impact	No Impact	Negative Impact
The affordability of everyday products	51	22	26
Overall economic growth in the United States	29	19	52
Employment prospects in your area	22	27	52
The wages of people like you	19	33	48

The United States has entered into a number of free-trade agreements with other countries in recent years. On balance, do you think these free trade agreements have had a positive impact, a negative impact, or no impact at all on: (% saying “has a negative impact”)

	All respondents	Obama/ Clinton states	Romney/ Trump States	Obama/ Trump States
The affordability of everyday products	26	23	26	35
Overall economic growth in the United States	52	48	52	61
Employment prospects in your area	52	48	49	61
The wages of people like you	48	41	49	59

The United States has entered into a number of free-trade agreements with other countries in recent years. On balance, do you think these free trade agreements have had a positive impact, a negative impact, or no impact at all on: (% saying “has a positive impact”)

	All respondents	Obama/ Clinton states	Romney/ Trump States	Obama/ Trump States
The affordability of everyday products	51	55	52	42
Overall economic growth in the United States	29	34	28	22
Employment prospects in your area	22	25	23	10
The wages of people like you	19	22	19	11

Imagine the United States is thinking about negotiating a new trade agreement with another country. How important should each of the following factors be when deciding whether to enter this trade agreement? (percent saying “very important”)

	All respondents	Democrats	Independents	Republicans
The overall benefit to the US economy	69	65	69	82
The effects that trade agreements would have on working class Americans	63	61	62	73
The effects that trade agreements would have on American consumers	62	60	61	71
The health and safety regulations that trade partners have	52	65	47	46
The human rights records that trade partners have	45	57	44	35
The wages that trade partners pay to workers	43	50	38	38
The environmental standards that trade partners have	41	54	40	31

METHODOLOGY

YouGov interviewed 1116 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and poststratified according to these deciles.

The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.